

## CALL TO ARTISTS

### Celebrate Wearable Art IV: 2017 Information

The 2017 **seARTS** Fall Benefit will take place on Sunday, October 1st at Cruiseport Gloucester – a luxurious, waterfront venue at the entry to Gloucester’s Harbortown Cultural District.

*Cape Ann and Gloucester are the home to four State-sponsored Cultural Districts and a vibrant arts & cultural community! Celebrate Wearable Art IV, our fourth biennial fundraiser for seARTS – the first one was held in 2011, 2013 & 2015.*

*We invite you to showcase your talent to a crowd that is passionate in their support for the arts and the cultural community as a whole. This show is run by the seARTS Wearable Arts group, and community member volunteers.*



**seARTS** invites all **MAKERS** to submit ideas for a sculptural or non-functional wearable art piece/s (**up to two will be accepted**) to be modeled in the runway portion of the CWAIV event October 1st, 2017. The event kicks off at 2PM with an exhibit and sale and the RUNWAY portion begins at 3:45PM.

Of particular interest will be clothing/fiber work and unusual accessories – [hats, belts, bags and shoes] but other pieces are welcome for review. *If you have a piece from a recent Wearable Art Show, you are welcome to submit it for review.* The curatorial committee will review the submitted descriptions for creative use of materials, fit among the existing work in the show, and ability to be seen on the runway.

To find out more about the previous show and see work by local artists who were in the show, check out Cape Ann Magazine’s article and the photo gallery on [seARTS Celebrate Wearable Art section of the website](#).

Additional samples of this type of Wearable Arts can be found on these websites:  
<http://www.wearableartawards.com/> and <http://www.worldofwearableart.com>

### RUNWAY APPLICATION INSTRUCTIONS:

1. Please fill out the online form on **this page at [WearableArt.org](http://WearableArt.org)** OR send a printed form to seARTS. Printed application and check to **seARTS, PO Box 1476, Gloucester, MA. 01931.**
2. **Photos of your previous or proposed work should accompany the application online or via email: [searts.cwa2017@gmail.com](mailto:searts.cwa2017@gmail.com)**
3. Deadline for application is ROLLING. There will be at least 3 waves of review by the curators and you will hear back by the 15<sup>th</sup> of the month until the show is completely filled. Note that publicity and posters will be designed in late April. **YOU WILL ONLY BE MENTIONED IN OFFICIAL PUBLICITY IF WE HAVE AN APPLICATION IN AND YOU HAVE BEEN ACCEPTED BY THE CURATORS.**
4. Upon acceptance you must submit a detailed description of your piece and its construction by **no later than August 15<sup>th</sup>.**
5. Where possible, seARTS will match your piece with a model in the show. However, depending on the piece, you may choose to provide your own model or model the piece yourself. Hair and makeup will be provided by seARTS. If you think you will need a model, please indicate so on the application.
6. There will be a call for models to be held at Cape Ann Savings Bank's Community Room, 123 Main Street on Saturday, **August 26th from 11-2PM.** Please mark this date and plan to attend if you need a model for your work.
7. **There will be a mandatory rehearsal WEDNESDAY SEPTEMBER 27<sup>th</sup>, in the evening at Cruiseport Gloucester.**
8. Please have a model ready or prepare to model the piece yourself on Sunday, October 1, 2017 at Cruiseport Gloucester.

*Questions? Email us at: [searts.cwa2017@gmail.com](mailto:searts.cwa2017@gmail.com) – subject line must read: CWA4 Runway Show Application.*

Please Note the following:

1. All chosen work will be described in the program and announced by the emcee. It is important that when you submit your description, you stay with your proposal because this will be published in advance and incorporated into the Emcee's script.
2. That by being part of this show, you are giving seARTS and any press and photographers/ videographers permission to document your work online and in printed media.

**2017 seARTS CWA IV Runway Portion: APPLICATION FOR WEARABLE ART & FASHION**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

Please describe your Wearable Art idea in 50-75 words.

Educational Background (i.e. college/graduate school/art program):

Where do you find inspiration for your designs or art pieces?

What materials or textiles you generally work with?

**Please check one below:**

- Model provided by artist \_\_\_\_\_
- Will need a model for my work/piece \_\_\_\_\_
- I will know closer to the show \_\_\_\_\_
- My piece is an accessory: Note: Accessories will be matched to looks as appropriate by the committee. \_\_\_\_\_
- Special notes and/or questions: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Application Fees (Non-Refundable)**

\_\_\_\_\_ seARTS Members, FREE (please write to [info@searts.org](mailto:info@searts.org) to check that your membership is up to date. To learn about seARTS membership, go to [www.seARTS.org](http://www.seARTS.org)

\_\_\_\_\_ Students, FREE

\_\_\_\_\_ Non-Members, \$35 (IF YOU ARE NOT PURCHASING A TICKET TO THE EVENT)

\_\_\_\_\_ Tickets are \$150 or \$185 and the runway fee is waived if you purchase a ticket to the event.

\_\_\_\_\_ Exhibiting artists need not pay an extra fee to put a piece on the runway as they are paying the cost of (1) entry by paying the exhibit fee.

[Tickets can be purchased on Eventbrite](https://cwaiv.eventbrite.com) [<https://cwaiv.eventbrite.com>]

Or via check made payable to seARTS, PO Box 1476, Gloucester, MA. 01931. Application fees are non-refundable. Please indicate: **CWA4 Runway Show Application Fee** on the check.

***Thank you for your interest in our show and seARTS!***